

# THINGS YOU DIDN'T KNOW ABOUT HARTPURY'S

## DIGITAL INNOVATION FARM

### Q&A Crib Sheet for internal staff

The following has been compiled as a Q&A Crib Sheet for internal staff and key stakeholders.



#### Phase 1

Agri-Tech Centre

#### Phase 2

Tech Box Park

#### Phase 3

Agricultural and Environmental Technology Lab

#### Phase 4

National Centre for Agricultural Data Management and Interpretation



### Q: What is the Digital Innovation Farm?

Hartpury's 10-year vision is to radically develop our 360-hectare campus to create a pioneering Digital Innovation Farm providing excellent facilities, education, and research to meet the global demands associated with new technology and innovative practice within the agriculture sector.

## AGRI-TECH CENTRE

### Digital Innovation Farm: Phase 1 - Opened in 2020 Frequently asked questions:

#### Q: What is the Agri-Tech Centre?

A space to give farmers, agricultural businesses and our students greater access and support with the latest available agri-technologies.

#### Q: What is the Agri-Tech Centre offering?

We showcase the latest technological practices and solutions available to the farming sub-sectors within the ever-evolving agricultural industry. Whether through training, practical demonstrations, industry-led research, or specialist events, this is brought together in one real-world setting.

#### Q: What is agri-tech or Ag-Tech?

Agri-Tech is the use of technological products and services within agricultural practices for increased productivity and output. Agricultural technologies are used across the entire agri-food supply chain - from the planting of seeds to the harvesting of crops, breeding livestock and treating disease - agri-tech has a role to play at every stage.

#### Q: What is the 'Digital Farming Network' and can I join?

Managed by the Agri-Tech Centre, the Digital Farming Network is a community of current and aspiring farming professionals from across the UK that allows individuals and businesses to hear the latest news from the Agri-Tech Centre; as well as have the opportunity to be part of applied research into on-farm challenges and trialling and testing the latest agri-technologies.

The network is open to everyone with an interest in agriculture and agri-technologies. **Please click here to register.**

**Hartpury.ac.uk/agri-tech**  
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**HARTPURY**  
**AGRICULTURE**

DIGITAL INNOVATION FARM

## Education

The Agri-Tech Centre actively supports College and University Agriculture and Animal departments in the following areas:

+ Hartpury staff and students across the University and College can join the Digital Farming Network for interest as part of, or outside of their work or studies.

+ Students are able to attend and network at the same Agri-Tech events and workshops as external visitors where appropriate and related to their studies or career interests. Access to the Events Calendar is via the Digital Farming Network or through communication within departments.

+ Academic staff can organise guest presentations related to Agri-Tech, or use some of the technology available to help support any teaching.

## Research

The Agri-Tech Centre can actively support research work carried out by College and University departments in the following areas:

+ Reviewed on a case-by-case basis, research projects can be introduced for support by the industry connections of the Agri-Tech Centre. Outcomes/results of which can also be disseminated/promoted to wider industry.

+ Provide equipment or raw information to help support data collection, interpretation and validation.

+ Industry contacts and connections with Agri-Tech and agricultural expertise and specialism to help further support any research study.

## Careers

The Agri-Tech Centre also works closely with the ICE (Innovation Careers and Enterprise) Department and supports the following areas:

+ Career/placement links

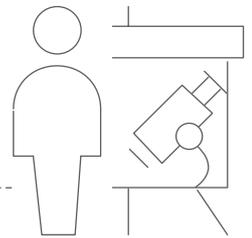
+ Career workshops

+ 1-1 meetings related to Agri-Tech knowledge/skills

+ Hartpury College Certificate sessions

+ Job adverts

+ University employability



# THINGS YOU DIDN'T KNOW ABOUT HARTPURY'S TECH BOX PARK



### Q: What is the Tech Box Park?

A new kind of workspace dedicated to enabling the growth and development of Gloucestershire's agri-tech businesses.

### Q: What is the Tech Box offering?

Our new Tech Box Park offers dedicated working space and support packages, access to Hartpury's commercial farm, Home Farm and an extended farming network for practical trials and feasibility testing across the county where businesses can explore, test, research and develop new products, or enhance existing ones.

### Q: How will this facility benefit Hartpury students, alumni, and academics?

- The development will provide the best facilities for our enterprising and entrepreneurial student and alumni body - ensuring our graduates are not just 'industry ready' for today but prepared for tomorrow and beyond.
- Provide the base to attract and link agri-tech accelerator businesses with Hartpury's academic expertise for cutting edge research projects and trials.



### Q: Why is agri-tech a priority area for Hartpury?

Hartpury supports the vision of HM Government that 'the UK becomes a world leader in agricultural technology, innovation and sustainability.'

Gloucestershire is leading the way in the innovation, development, and commercialisation of agri-tech. The sector is valued at almost £1.5 billion and already supports more than 50,000 jobs in the wider economy.

**Hartpury.ac.uk/techboxpark**  
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