



CASE STUDY

MOBILE PHONE APPLICATIONS

CHALLENGE: To secure a multi-site contract. Location mapping, satellite navigation and scheduling applications required.

BACKGROUND: During an initial government-funded review meeting with Mark Lindley from Hartpury Agri-Tech Centre, a significant obstacle to the successful completion of a significant amount of contracting work was identified. The contract required the presence of Arwyn and machinery at multiple locations within a varying schedule of work.

Missing a deadline to be at a specific location would mean loss of earnings and potential loss of future contracting work.

OUTCOME: An initial discussion with Arwyn determined that it was possible to achieve a solution by using his existing smart phone. This would avoid the need for a costly satellite navigation system.

The solution was to:

- Use the 'What Three Words' app combined with the navigation system built into the phone
- Use the messaging app on the phone to receive updates to the schedule
- Offer help and guidance in setting up the apps

Following a few discussions and guidance in the use of the apps, Arwyn was up and running with a solution based on his existing technology – all within hours of the initial review.



The guidance and support provided by Mark from the Hartpury Agri-Tech Centre, both saved me money and ensured that I was able to secure a big contracting job.”

Arwyn Powell
ADP Agricultural

