



HARTPURY
SPORT

BUSINESS HUB



IMPROVE YOUR SOCIAL MEDIA GAME





SOCIAL MEDIA 101

Ideal for those seeking to expand their knowledge and explore the dynamic world of social media platforms for business or sports teams.

Who should attend?

This introductory workshop is designed for sporting and non-sporting SMEs and those with limited or no previous digital marketing experience.

» Full day

SOCIAL MEDIA MASTERY

This skills-based workshop challenges you to be open minded in your content design, creation, and strategy. You will audit your current platforms and find new ways of creating and managing your social media pages including how to create still and video content.

Who should attend?

This intermediate-level workshop is designed for those with previous digital marketing experience working or volunteering in all areas of business and the charity sector.

» Full day

DETAILS

Location

Our workshops are offered online or face-to face across Gloucester depending on individual business needs. Our activities are thoughtfully designed and delivered to be inclusive and personalised for all participants.

Times

Tuesdays & Thursdays
till March 2024

Cost

FREE

All our workshops are fully funded by the Gloucester Shared Prosperity Fund.

SECURE YOUR PLACE TODAY!



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www.hartpury.ac.uk/commercial/sports-business-hub/